



Princess Cruises serves up Wimbledon-themed onboard activities and onboard spend offer



SOUTHAMPTON (28 JUNE, 2023) - Princess Cruises guests can enjoy Wimbledon-themed fun across the fleet during the UK's upcoming premier tennis competition, the line announced today.

On all 15 Princess ships between July 3 – 16, guests will have access to Wimbledon coverage, with the three sailing from Southampton – Sky Princess, Regal Princess, and Island Princess, showing matches on the top-deck movie screen.

Guests can also take part in tennis-themed trivia competitions and gameshows across all ships, while onboard paddle tennis tournaments will be arranged for longer voyages. In true Wimbledon style, strawberries and whipped cream will be served onboard as well as the British staple, Pimms.

From July 4 to September 5, Princess Cruises is offering holidaymakers up to \$600 onboard spend when they book a cruise sailing in 2024 or 2025. In addition, if they book their future cruise during the tournament, they will receive an extra \$100, totalling up to \$700 onboard spend. This deal runs July 4 – 17 and applies to voyages on all ships in the Princess fleet, including the line's soon-to-launch Sphere Class ships, Sun Princess and Star Princess.

Sun Princess launches in February 2024 and will spend a maiden season in the Mediterranean through to September, before relocating to Ft Lauderdale for the 2024-25 Caribbean season, with a return to the Mediterranean in spring 2025. Star Princess launches in August 2025 and will similarly spend an inaugural season in the Mediterranean.

Sailings include a seven-night on Sun Princess, sailing from Rome (Civitavecchia) to Athens (Piraeus), calling at Naples, Santorini, Istanbul, and Mykonos. Departs 27 August, 2024. Fares start from £999 per person. Guests can also take advantage of Princess Pay Monthly, which allows them to spread the cost of their cruise over equal monthly payments, without any extra fees.

In addition, Princess Cruises will be sponsoring tennis players across five matches in this year's Wimbledon championships. Keep an eye out on Princess' social media channels to see which players sport the logo during the tournament.

"With Wimbledon on the horizon, we're serving up everything the championship has to offer from the comfort of our ships. Whether guests simply want to relax and enjoy a match, or channel their inner Andy Murray and take part in our tennis-themed challenges, we're confident our activities will prove a smash," said Hayley Moore, marketing director Princess Cruises UK & Europe. "They can even kick back and enjoy a refreshing top-deck glass of Pimms or two, in honour of Wimbledon's most popular courtside drink.

"And our limited time onboard spend offer will allow guests' budgets to go even further on their next holiday, covering a host of onboard extras, from speciality dining to spa treatments to shore excursions."

For additional information or to book, talk to a professional travel agent, call 0344 338 8663 or visit princess.com.

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Notes to Editors

Fares based on two people sharing an inside stateroom on Princess Standard Fare.

Guests looking to sail all-inclusive can add on 'Princess Plus', which includes select alcoholic drinks, unlimited fresh juices and smoothies, two fitness classes, Wi-Fi and crew appreciation, for an extra £50pp per day. Guests can also opt for 'Princess Premier' which has all of these extras, plus benefits including an enhanced drink selection, two speciality meals, Wi-Fi for up to four devices, a photo package, unlimited fitness classes and reserved theatre seating, for an extra £65 per day.

About Princess Cruises

Princess Cruises is The Love Boat, the world's most iconic cruise brand that delivers dream holidays to millions of guests every year in the most sought-after destinations on the largest ships that offer elite service personalisation and simplicity customary of small, yacht-class ships. Well-appointed staterooms, world-class dining, grand performances, award-winning casinos and entertainment, luxurious spas, imaginative experiences and boundless activities blend with exclusive Princess MedallionClass service to create meaningful connections and unforgettable moments in the most incredible settings in the world - the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica, and World Cruises. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).

Newsroom

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Media Contact

Charlotte Humphrey

charlotte.humphrey@princesscruises.co.uk