Based on the existing literature and the results of our survey, we make the following recommendations.

1. There is an immense appetite for high-quality gender/feminist journalism in newsrooms. Journalists with the required skill-sets are already doing groundbreaking work, but need more organisational support to truly thrive.

2. Doing this work can be isolating for individual journalists. We need to create communities of solidarity for those invested in gender/feminist journalism.

3. Gender/feminist journalism must be inclusive and intersectional.

4. We must raise awareness of the value of gender/feminist journalism among male colleagues, and for this field to grow, it is essential to address sexism in newsrooms.

5. Gender/feminist journalism needs more funding. Open dialogue between funders and publishers must be fostered. Gender/feminist journalism projects require core funding, not just short-term, project-based monetary support.

6. Editors and founders cannot simply think of the reporting aspects of gender journalism. They need to think about financial sustainability from the beginning.

7. Partnerships can help organisations reach larger audiences, learn from each other and share costs. Individual collaborations between journalists can also expand the scope of gender/feminist journalism.

8. To protect and encourage people doing gender/feminist journalism, we have to find better ways to stop physical and online attacks against journalists.
Key Recommendations

9. Burnout is widespread among journalists who focus on gender inequality – support for reporters’ and editors’ mental and emotional health is vital.

10. The pool of editors commissioning gender stories must become more diverse for reporters to be able to tell more complex stories, especially from the Majority World.

11. News organisations must equally become more self-reflective about the diversity of voices in their newsrooms and stories.

12. There is not enough focus on translation, nor the requisite budget for it. Excellent ground reporting is taking place, but when it is not available in the local languages, some stories never reach the most important stakeholders.

13. Researchers, activists, and non-profits are all allies of gender/feminist journalism. Identifying and linking them with working journalists could bolster the field significantly.

14. When it comes to gender journalism, we need to create new metrics for measuring impact. Numbers and legislative change are not the only examples of impact worth tracking.

15. There is a dearth of data when it comes to gender/feminist journalism. More research on the topic is required.