



# Is Your Digital Marketing Stuck In A Rut?

Are you unsure if your Digital Marketing Strategy needs a fresh start?  
Take our quick and easy quiz to find out!

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# Is Your Digital Marketing Strategy In Need Of A Reset?

Are your website traffic numbers consistently declining?

- a. Yes
- b. No
- c. Not sure

Have you noticed a decrease in engagement on your social media accounts?

- a. Yes
- b. No
- c. Not sure

Are you having trouble converting website visitors into leads or customers?

- a. Yes
- b. No
- c. Not sure

Are you finding it difficult to stand out in a crowded online marketplace?

- a. Yes
- b. No
- c. Not sure

Have you not updated your digital marketing strategy in the last 6 months?

- a. Yes
- b. No
- c. Not sure

Are you not sure which digital marketing channels are working for you and which ones are not?

- a. Yes
- b. No
- c. Not sure

Are you not tracking and measuring the success of your digital marketing campaigns?

- a. Yes
- b. No
- c. Not sure

Yes = 1pt   No = 0pts   Not sure = 0pts

**0-2 points:** Congrats, your digital marketing strategy is on the right track!

**3-5 points:** You could use some fine-tuning. Consider a reset to improve your online presence and drive more traffic and conversions.

**6-7 points:** A major reset is needed! We need to take a comprehensive look at your current approach and make some significant changes.

# What Next?

- ✓ **Awareness:** you are aware of the need for a digital marketing reset
- ✓ **Interest:** you downloaded and completed this quiz
- ✓ **Evaluation:** you schedule a consultation with me



- ➔ **Service:** we settle on a plan that works best for you
- ➔ **Implementation:** an audit of your current digital marketing strategy, a review of your goals, and the development of a new strategy starts
- ➔ **Monitoring:** together, we monitor the progress and success of the new digital marketing strategy
- ➔ **Refinement:** As necessary, the digital marketing strategy is refined and tweaked to optimize results

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